

## **Privacy Practices**

**Optimum HealthCare Internet Privacy Policy:** Optimum HealthCare is sensitive to and respectful of your "right to privacy". We have briefly outlined how we handle information that we receive from you via the internet.

- 1. Respecting Your Right to Privacy and Protecting Your Confidential Information: Our business practices are in full compliance with the requirements of the Health Insurance Portability and Accountability Act known as HIPAA. We have taken measures to ensure that all information received from online visitors is as secure as possible against unauthorized access and use. Although our policy is not to sell or share information to companies outside of Optimum HealthCare, it may be necessary to provide information to contracted external business partners in order to respond to your inquires and to provide services on your behalf. Information provided to external business partners is restricted to specific uses.
- **2. Security:** We have security measures in place to protect against the loss, misuse or alteration of information that we collect from you at our website. You should know that the e-mail functionality on our website does not provide a completely secure and confidential means of communication. It is always possible that your e-mail may be inappropriately accessed or viewed by another internet user while in transit to Optimum HealthCare.
- **3. Privacy:** Website visitor data Optimum HealthCare gathers data on our website activity, including how many people visit the website and which links are commonly utilized. The data is collected in an aggregate and anonymous basis, meaning that no personal information is associated with the data collection. This data is used to help us monitor and improve website content and usage. The information is not shared with other organizations, and as disclosed in Optimum HealthCare's Privacy statement, we do not collect any identifiable information about visitors to this website.

## **CONTACT INFORMATION**

For questions regarding this notice, to exercise your privacy rights, or to receive further information regarding your privacy rights, please contact us at:

Optimum HealthCare, Inc. Privacy Officer P.O. Box 152137 Tampa, FL 33684

Compliance Officer Hotline: 1-888-548-0094 (TTY/TDD: 711)

Fax: 1-888-548-0092

NOTICE OF PRIVACY POLICY 2023

**HIPAA Release Authorization Form** 

You may fax your completed HIPAA Authorization Form to 1-888-548-0092 or 1-888-548-0098.

Last updated 01/19/2023